

# KENNEDY SMITH

## SPORTS MEDIA

(936) 828 - 1962

Kennedynicole922@gmail.com

For my highlight reel and more information, please refer to my website:

[Kennedysmith.net](http://Kennedysmith.net)

### WORK EXPERIENCE

**Washington Nationals- In-Game Host**  
2024 Spring Training

**XFL- Houston Roughnecks- Game Host**  
2023

- Hosted each Roughnecks home game, conducting post game interviews with coaches and athletes, as well as all big-screen games, advertisements, fan engagement, the halftime show, and social media content creation.

**Texags- Sports Reporter, Host, Producer**

2022-2023

- Managed NIL program that paid athletes for long-form interviews, created contracts, and executed interviews
- Hosted weekly “Seniors on JV” podcast with guests such as Jimbo Fisher, Athing Mu, and Athletics Director Ross Bjork
- Produced short feature films on various athletes
- Managed social media for all content personally created

**AT&T Sports Net- Houston HS Sideline Reporter**

2022-2023

- On-Air sideline reporter for the Vype Thursday Night Showdown broadcast.

**12th Man Productions**

2017-2022

- Worked on all aspects of live broadcasts as well as video production of Texas A&M sports on ESPN and 12th Man TV. Specific jobs include:
  - Host of the Community Coffee Pregame Show - Women's Basketball
  - Host of the Ford Built Tough Challenges - social media show
  - Stage Manager - Football, Basketball, Soccer, Volleyball
  - Content creation for various sports teams, including live broadcasts, highlight videos, and more



### EDUCATION

**Texas A&M University**

2023- Masters of Sports Management

2021- Communications Bachelors

- Business Minor
- Public Relations Certification

### ADDITIONAL ACTIVITIES

- Track and Field- Texas A&M- Captain
- “WWE: Recruits” Docuseries - Lead Subject - 2024
- “Blood” Movie 2023- Lead Role

### SKILLS & ABILITIES

- Interviewing | Reporting | Hosting
- Writing | Producing | Editing
- Marketing | Social Media
- Leadership | Communication